

RE-DEFINING MEDICATION ACCESSIBILITY

A HOUSE RX & MAXQ COLLABORATION

In the ever-evolving realm of healthcare, where every advancement shapes the way we care for patients, strategic partnerships become the catalysts for innovation.

Enter MaxQ and House Rx, two visionary pioneers at the forefront of reshaping the delivery and management of life-improving and life-saving medications, raising the bar for the practice of specialty pharmacy practices and integrated healthcare.

Amidst complexities of healthcare advancements, one pivotal aspect remains unchanged - the unwavering commitment to providing superior patient experiences and streamlining care processes. It's here that the strategic alliance between MaxQ and House Rx comes to the forefront, redefining the standards of medication handling and patient care without missing a beat.

BACKGROUND

MaxQ's expertise lies in purpose-built thermal packaging systems, safeguarding the journey of essential medical components—blood, vaccines, and specialized medications, across diverse settings. Crafted by biomedical scientists, these systems uphold precise temperature ranges during transit, preserving the integrity of these critical elements.

On the other front, House Rx is changing the way specialty pharmacy care is delivered through their technology-enabled services, specifically by merging medical and pharmacy care under one roof — known as “medically integrated dispensing”. House Rx’s homegrown technology platform is a key driver to this transformation, which enables physicians and pharmacists to collaborate effectively on patient care, and allows clinics to manage the complex process of specialty medication prescribing and dispensing within their own four walls. The result is a more streamlined and cohesive patient experience that ensures critical medications are accessible and affordable for the patients who need them most.

THE PARTNERSHIP



The collaboration between MaxQ and House Rx was crafted to address the rigorous requirements of Medically Integrated Dispensing practices, guaranteeing the safety and reliability of essential medications during transportation to patients nationwide. House Rx, with its extensive network of healthcare providers, has embraced MaxQ's MaxPlus PharmaPack, revolutionizing medication management and enhancing patient care. This innovative solution has become instrumental in ensuring the seamless delivery of vital medications while upholding the highest standards of integrity & safety throughout the process.

The MaxPlus PharmaPack is a revolutionary solution characterized by its remarkable performance, intuitive design, ample storage capabilities, flexible ordering options, and expedited production timelines. It ensures seamless operations year-round elevating organizational efficiency to unprecedented levels.

At the heart of this collaboration lies MaxQ's provision of a streamlined and consistent packout process. This solution addresses challenges faced by providers and nurses in packaging cold chain medications, instilling confidence in House Rx's partners to safely & efficiently dispense high-cost medications. Moreover, MaxQ's packaging solutions contribute significantly to positively impacting the supply chain, offering patients unrivaled peace of mind through effortless unboxing and the assurance of medication stability.

MaxQ's CEO, Saravan Kumar, expressed deep appreciation for the collaboration with House Rx, emphasizing their shared dedication to enhancing patient care nationwide. "At MaxQ, we admire House Rx's unrelenting focus on improving patient care, supporting their provider partners, and ensuring medication stability and safety."

**“WE ARE HONORED TO PARTNER
WITH HOUSE RX TO HELP
SUPPORT THEIR MISSION OF
PROVIDING INTEGRATED, HIGH-
TOUCH PHARMACY CARE FOR
PATIENTS ACROSS THE
COUNTRY.”**

SARAVAN KUMAR
CHIEF EXECUTIVE OFFICER
MAXQ



Denali Cahoon, House Rx's Chief Pharmacy and Operating Officer, shares: "House Rx has been proud to partner with MaxQ over the past year in providing high-performance packaging solutions for our Medically Integrated Dispensing (MID) partners across the country. Their MaxPlus PharmaPack has been transformative for our providers because they ship and store flat, allowing for a greater quantity of packaging materials to be on-hand in offices where storage space is typically at a very limited. Their pack out process is simple and easy to follow, and it is consistent all year round. Patients across the country have reported how much they appreciate the smaller and lighter packaging for their medications, and we have been fortunate to not have any reported product losses thanks in large part to the packaging solutions provided by MaxQ."



“ THE WAY THE PHARMPACK SHIPS AND IS STORED ENABLES US TO HAVE JUST-IN-TIME INVENTORY. ”

DENALI CAHOON
CHIEF PHARMACY & OPERATING OFFICER
HOUSE RX

THE RESULT

It's not just about delivering packages; it's about delivering confidence, convenience, and reliability in medication management. This collaboration between MaxQ and House Rx is redefining the landscape of patient care. Dive deeper into this journey to discover how MaxQ and House Rx are revolutionizing patient care.

Accessibility isn't merely a goal; it's the cornerstone of superior patient experiences, and MaxQ and House Rx stand united as architects of this standard. Are you ready to join the journey?

Book a meeting now to explore how these services can reshape your approach to medication handling and elevate patient care.

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