



# *Introducing MaxONE Shippers*

*Universal Blood Shippers that enhances your Blood Donor Services and Hospital Services Operations*

MaxOne Launch Webinar (Apr 2024)

Presenter: Dr. Balaji Jayakumar, COO (balajij@flymaxq.com)

Moderator: Car Cooper, Marketing Coordinator (carcooper@flymaxq.com)

# Agenda

- MaxQ – The Company
- Blood Supply Chain – Challenges & Opportunities
- AABB requirements
- **MaxOne** Shipper Introduction
- Key Features
- Qualifications & Packouts
- Key Benefits
- Q&A

## Bottom Line



- ✓ Universal Shipper : WB, RBCs & Platelets
- ✓ Flexible pack outs : Gel packs (or) wet ice
- ✓ Thermally & physically robust
- ✓ Qualified, Validated and ready to go

**Accepting orders today.**  
**Shipments commencing June 2024**

# Who are we?

- Largest, innovative blood packaging solutions provider
- Serve 1,200+ hospital blood banks and blood centers
- End-to-end, patented solutions protecting blood products from donor vein to receiver vein.
- Expansive technology portfolio

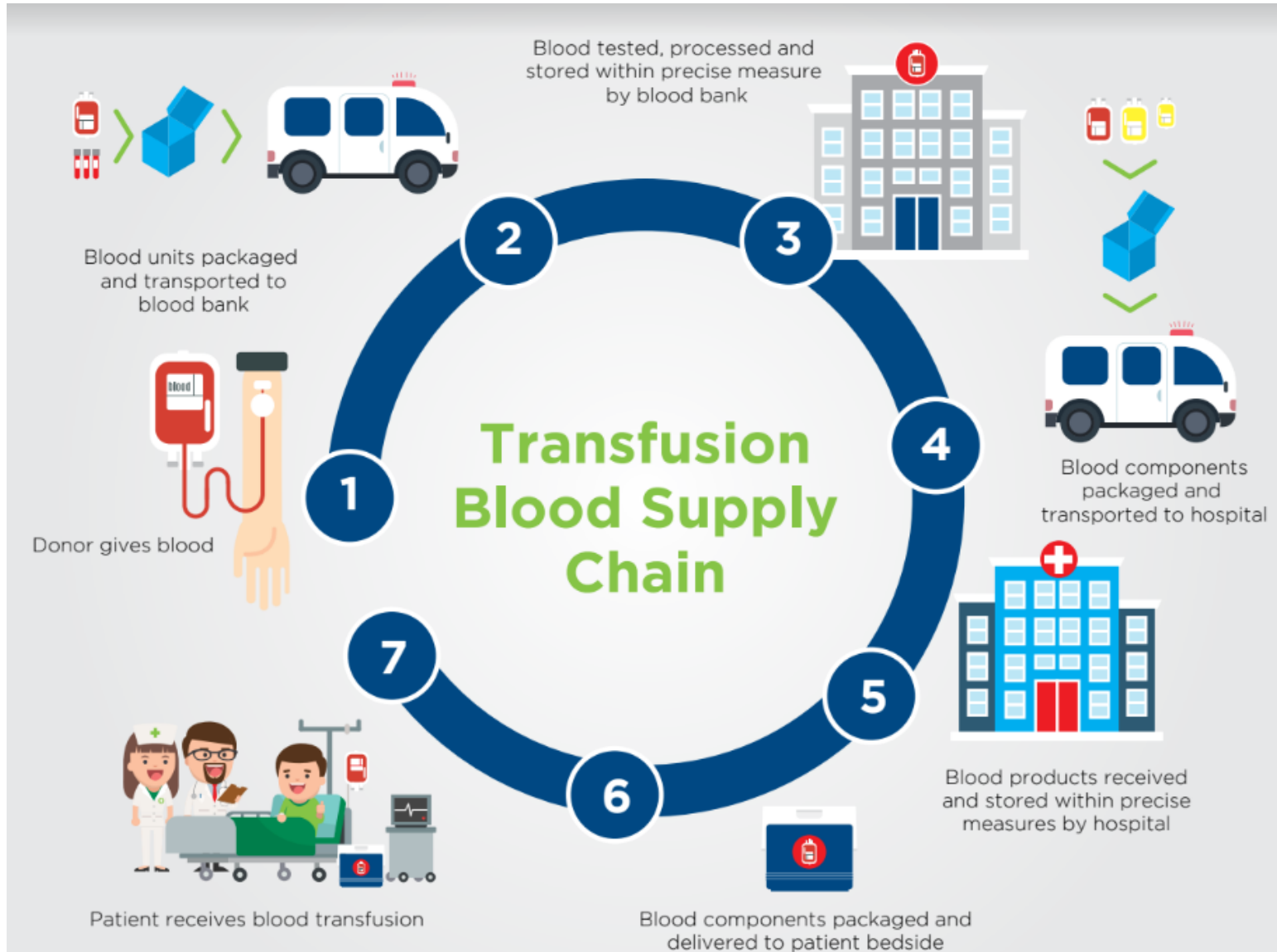


**Eliminate product loss. Enhance regulatory compliance.**

**Deliver sustainable cost savings. Increase efficiency.**



# The Blood Supply Chain



- Necessary and Life saving
- Criticality of the precise temperature ranges of the various blood products as prescribed by AABB

Steps 1 – 5

- External & Transport heavy
- Myriad of factors including ambient temperatures in picture

# AABB Standards and requirements

| Blood Product                              | Condition   | Temperature Range           | Transport/ Storage Time  | Transport/ Storage Equipment  |
|--|---|-----------------------------|--|---|
| Whole blood and packed red cell            | For transport to another center (steps 2, 4)                | +1 °C to +10 °C             | Depends on qualified duration of the container                 | Qualified container having sufficient cooling materials                   |
| Whole blood and packed red cell            | For storage in blood center (steps 3, 5)                    | +1 °C to +6 °C              | 35 days  | Blood bank / Hospital refrigerator  |
| Platelet concentrates                      | For transportation to another center (step 4)               | +20 °C to +24 °C            | 24 hours (maximum time without agitation)                      | Qualified container having sufficient temperature stabilization materials |
| Platelet concentrates                      | For storage in blood center (steps 3, 5)                    | +20 °C to +24 °C            | 5 to 7 days  | Platelet incubator with agitator  |
| Fresh frozen plasma                        | For storage in blood center (steps 3, 5)                    | Frozen state (below -18 °C) | 12 months from collection                                      | Plasma freezer  |
| Fresh frozen plasma                        | For transport to another center (step 4)                    | Frozen state                | Transported until maintained in frozen state                   | Qualified container having sufficient cooling materials                   |
| <del>Packed red cells, thawed plasma</del> | <del>Blood components issued for transfusion (step 6)</del> | <del>+1 °C to +6 °C</del>   | <del>Depends on qualified storage duration of the cooler</del> | <del>Portable coolers</del>   |

## Compliance Challenges for Donor & Hospital Services

- Maintaining AABB prescribed temperatures of blood products during transport, given the varying ambient outside temperature variations.
- Validating multiple shippers with several types, sizes, components ( different vendors in some cases )
- Qualifications ( DQ, OQ & PQ ) successfully maintaining the prescribed temperature range for the various summer and winter ambient conditions.
- Payload Specific Pack-outs – Minimum Payload Vs Maximum Payload. (i.e.) Pack outs ought to work for 1 pRBC Vs 10 pRBCs

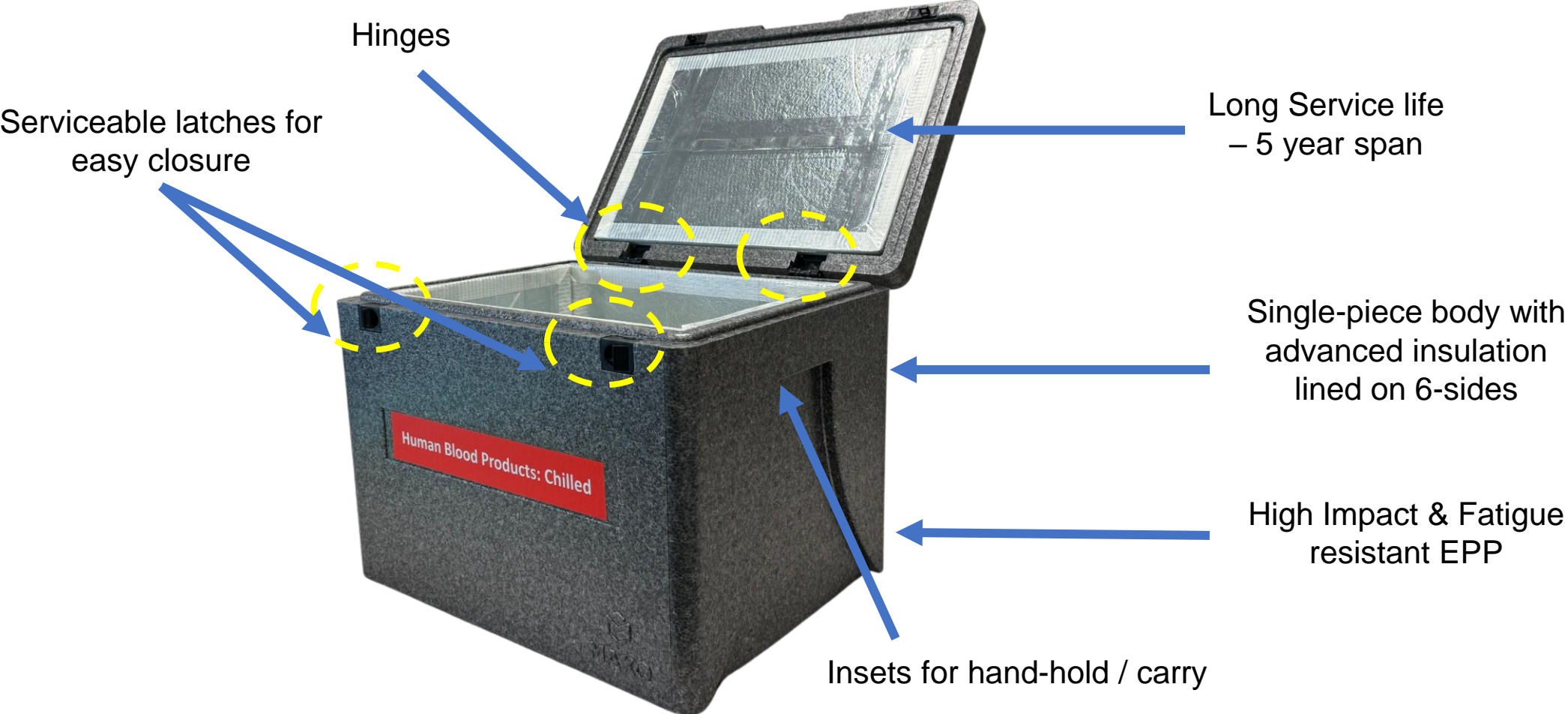
# Cold Chain Packaging challenges

- **Need for different types of shippers** for
  - Varying blood product types. RBC/WB/PLT
  - Varying payload capacities, 5 pRBC unit Vs 20PLT unit
- **Supply Chain Management Challenges** : Managing and maintaining vendors for the different types of shippers and respective components needs. (i.e.) Cardboard, cold packs, absorbent pads, containment bags
- **Thermal Limitations**: Styrofoam bases (i.e.) EPS, PUR , Styrene based, Limited Insulation capabilities posing thermal risks
- **Physical Limitations**: Heavy, Low resistance to wear and tear, high attrition rates of shippers, low grade materials affecting the performance and looks of the shipper.





# Introducing MaxONE Shippers...



# MaxONE - Material Advantage

- Expanded polypropylene
- Durable + Insulating + Sustainable
- Chemical and weather resistant
- Does not support microbial growth
- Easy to wipe blood off of the surface
- Clean with IPA, Bleach, OR PDI wipes



100% RECYCLABLE

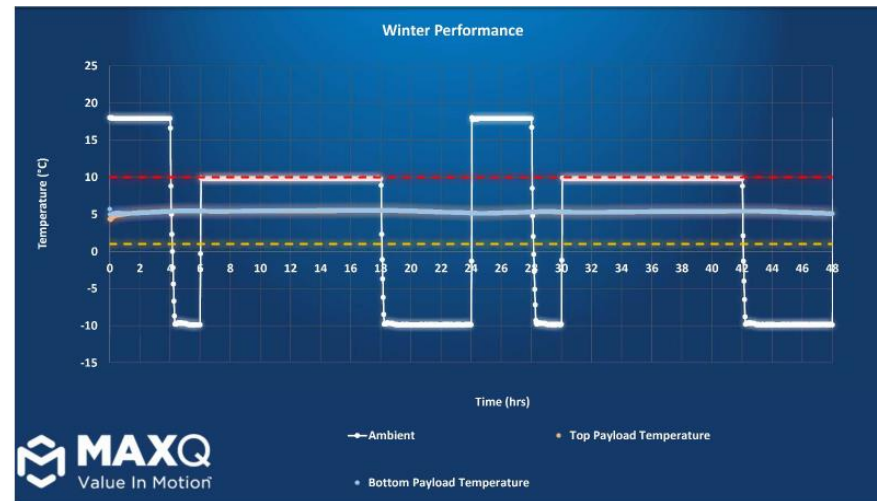
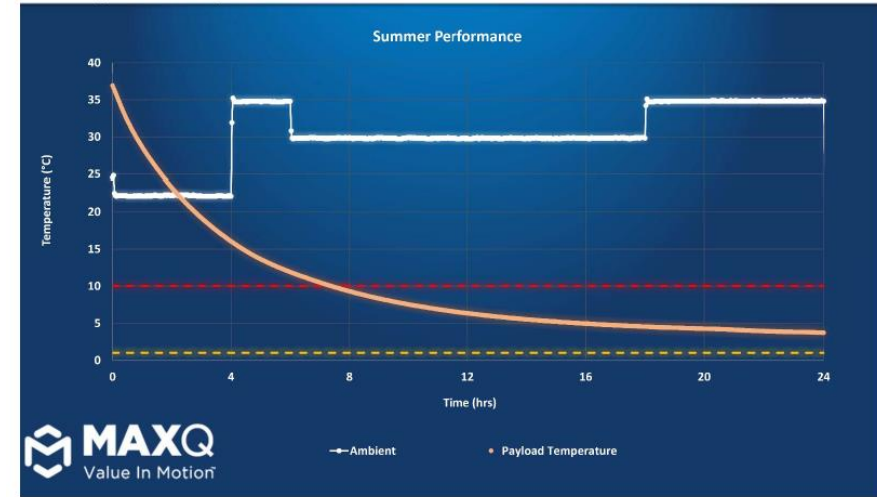




# MaxOne – Thermal Advantage

- Validated & pre-qualified against ISTA 7D standards ( GDP/GMP )
- Qualified pack outs using
  - Hybrid Phase Changing materials
  - Wet Ice

| Blood Product                           | Minimum Capacity | Maximum Capacity | Validation Duration * |
|---|------------------|------------------|-----------------------|
| Whole Blood<br>Cooling towards 1 C-10 C | 1                | 10               | 24 hours              |
| Platelets<br>20 C to 24 C               | 1                | 12               | 30 hours              |
| Red Blood Cells<br>1 C- 10 C            | 1                | 20               | 48 hours              |

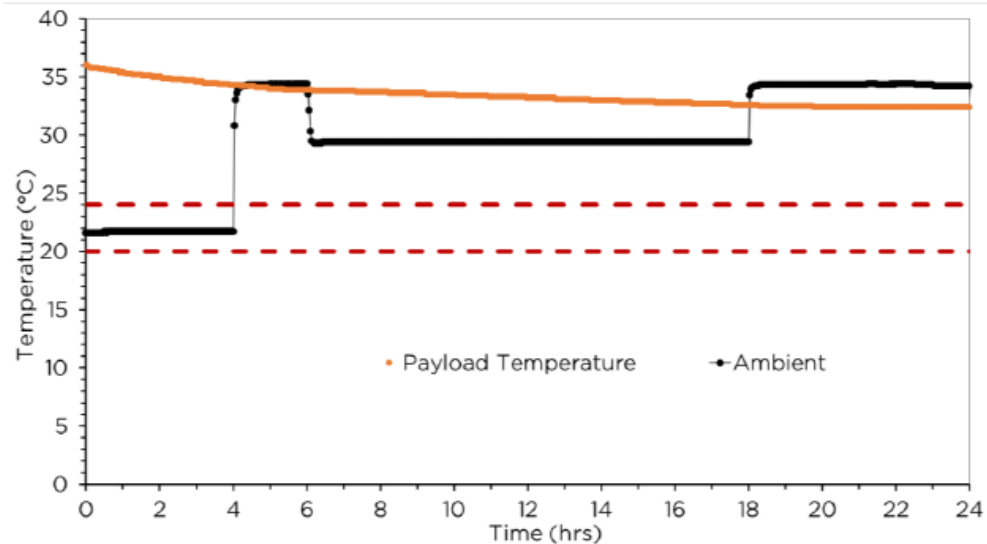


# Thermal Performance Data

| Product Type   | Payload Starting Temperature | Required Payload Temperature Range | Target Performance | Actual Performance |
|----------------|------------------------------|------------------------------------|--------------------|--------------------|
| Unprocessed WB | 37°C                         | Cooling towards 20-24°C            | Min. of 8 hours    | 24 hours           |
| Unprocessed WB | 37°C                         | Cooling towards 1-10°C             | Min. of 24 hours   | 24 hours           |

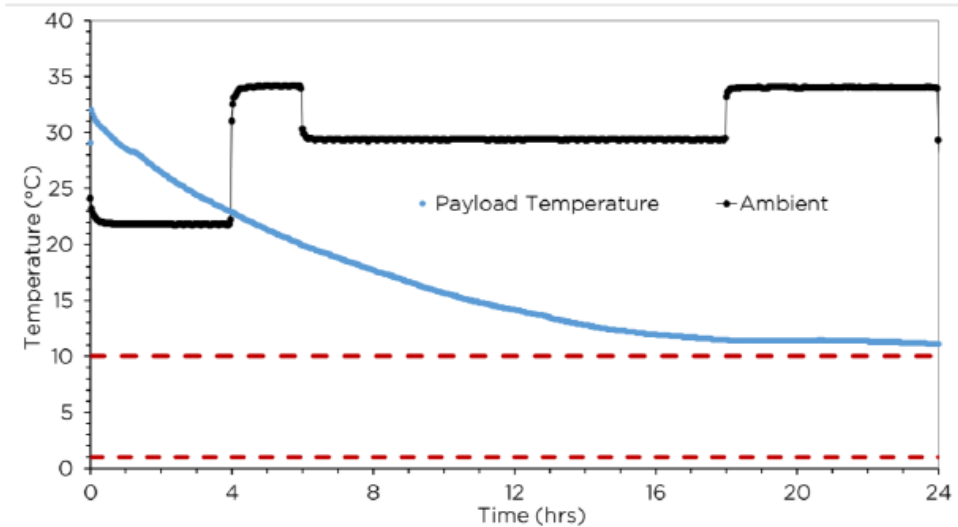
## Unprocessed WB cooling down towards 20-24°C

*No coolants, 12 units of WB*

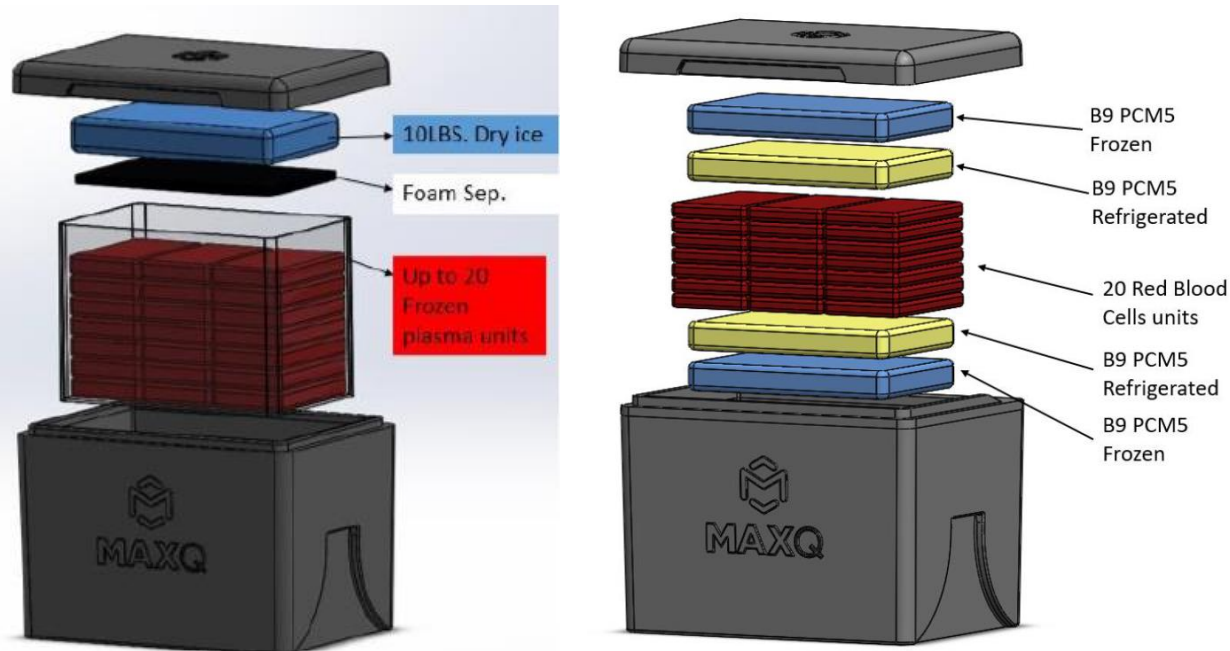


## Unprocessed WB cooling down towards 1-10°C

*Wet ice (5 lbs.), 9 units of WB*



# Design Qualification & Pack-outs



- Detailed DQ Reports & Pack-out schematics included as a part of the shipper
- Detailed description of multiple different test cases
- Full Scale, **Operational Qualification services** & support available from MaxQ.



## MaxConnect Sensing System

Blood banker friendly cooler temperature monitoring system for RBC, Plasma and Platelets

11

# MaxOne – Design Advantage

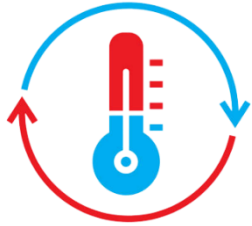
- Built with input from several global blood bankers
- Purpose designed for Operational Versatility
- Inter-changeable & Color coded product labels
  - (i.e.) Yellow for platelets, Red for Red Cells
- Tamper Evident option : Safety & Security
- Designated areas for “Blood Bank” specific labeling & customization

Custom labeling areas



# MaxOne Shipper – Customer Benefits

## Thermal Assurance



- Products stay in the temperature range throughout transport
- Enhanced temperature compliance in adherence to AABB standards

## Standardization



- Shippers inter-changeable across products & multiple facilities.
- Efficient inventory management with lean / single window supply chain option

## Long Service Life



- Longevity & efficiency reducing the total overhead
- Low total costs w/immediate ROI, realized throughout the shipper life





# THANK YOU...

*Accepting orders today.*  
**Shipments commencing June 2024**

Quote: [sales@packmaxq.com](mailto:sales@packmaxq.com).

More Details: [www.packMaxQ.com](http://www.packMaxQ.com)



## Mid-west States

[www.medalliancegroup.com](http://www.medalliancegroup.com)

E: [info@medalliancegroup.com](mailto:info@medalliancegroup.com)



*Focused on solutions and Innovative diagnostics*

## Canada

[www.inter-medico.com/](http://www.inter-medico.com/)

E: [info@inter-medico.com](mailto:info@inter-medico.com)



## South East States

[www.i-ma.com/](http://www.i-ma.com/)

E: [info@I-MA.com](mailto:info@I-MA.com)



## Australia

[www.aurorabioscience.com.au/](http://www.aurorabioscience.com.au/)

E: [info@aurorabioscience.com.au](mailto:info@aurorabioscience.com.au)



Brazil, Mexico and other countries – Please contact, Dr. Balaji Jayakumar ( [balajij@flymaxq.com](mailto:balajij@flymaxq.com) )